The Role of the Daily Press in Disseminating the Values of National Security in the Kingdom of Bahrain

Analytical Field Study

A Thesis Submitted as Part of the Requirements for a Master's Degree in the Media

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Study Abstract

The purpose of this study, entitled "The Role of the Daily Press in Disseminating the Values of National Security in the Kingdom of Bahrain: Analytical Field Study" is to describe the relationship between the Bahraini daily press on the one hand, and on the other hand the Bahraini public in national security values, and finding out the role of the Bahraini daily press in the dissemination of the values of national security in the Kingdom of Bahrain.

This study is descriptive research that seeks to describe contemporary events or phenomena and provide data on certain actual characteristics. The researcher used the quantitative survey methodology. The instruments for collecting data used in this study were the questionnaire and the content analysis form. The study sample consisted of 386 Bahraini newspaper readers and "Gulf News" and "alayam" newspapers distributed over an estimated period of five years. The collected data was analyzed statistically to reach conclusions in order to achieve the study objectives.

The study found a number of results of which the following ones are the most significant ones: the level of Bahraini public awareness of national security values was relatively high (88.0%). The higher level of Bahraini public awareness of national security values of Bahrain is the national unity. The Bahraini daily press highlights national security values and highly contributes into dissemination these values (76.6%).

The higher dimension of national security values disseminated by Bahraini daily press is the national unity. And the highest level of Bahraini daily press contribution into informing the public about challenges and threats is informing the public about the political challenges and threats.

The study recommended a series of recommendations of which the significant ones are: the continuity of disseminating national security values and informing the community members with its wide concept and the importance of these values to the society and maintaining them, and to support the media organizations materially and morally in order to highlight the national security values in all media, and the benefit from all programs and events organized and held by various entities of the Kingdom of Bahrain to highlight national security values and educating youth with the broad concept of national security, and the importance of these values for society and future generations, and the need for identifying research studies concerned with national security and its values to be carried out by organizations specialized in research studies of which the public and private universities are ones.